

NEXT GENERATION RECRUITING DIGITALIZATION SOLUTIONS

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Company Introduction



TOP 10 APAC HR Services Providers 2019



Best Recruiting Technology Service Provider



Recruiting Technology Excellence Award



China TOP 5 Technology Innovation Solution Provider



HR Tech China TOP 100 Influencer of 2019



2020 NewFlag Awards

Company Introduction

Service Portfolio



Established in 2012 in Shanghai, China, AJINGA is a cloud based recruiting technology service company.

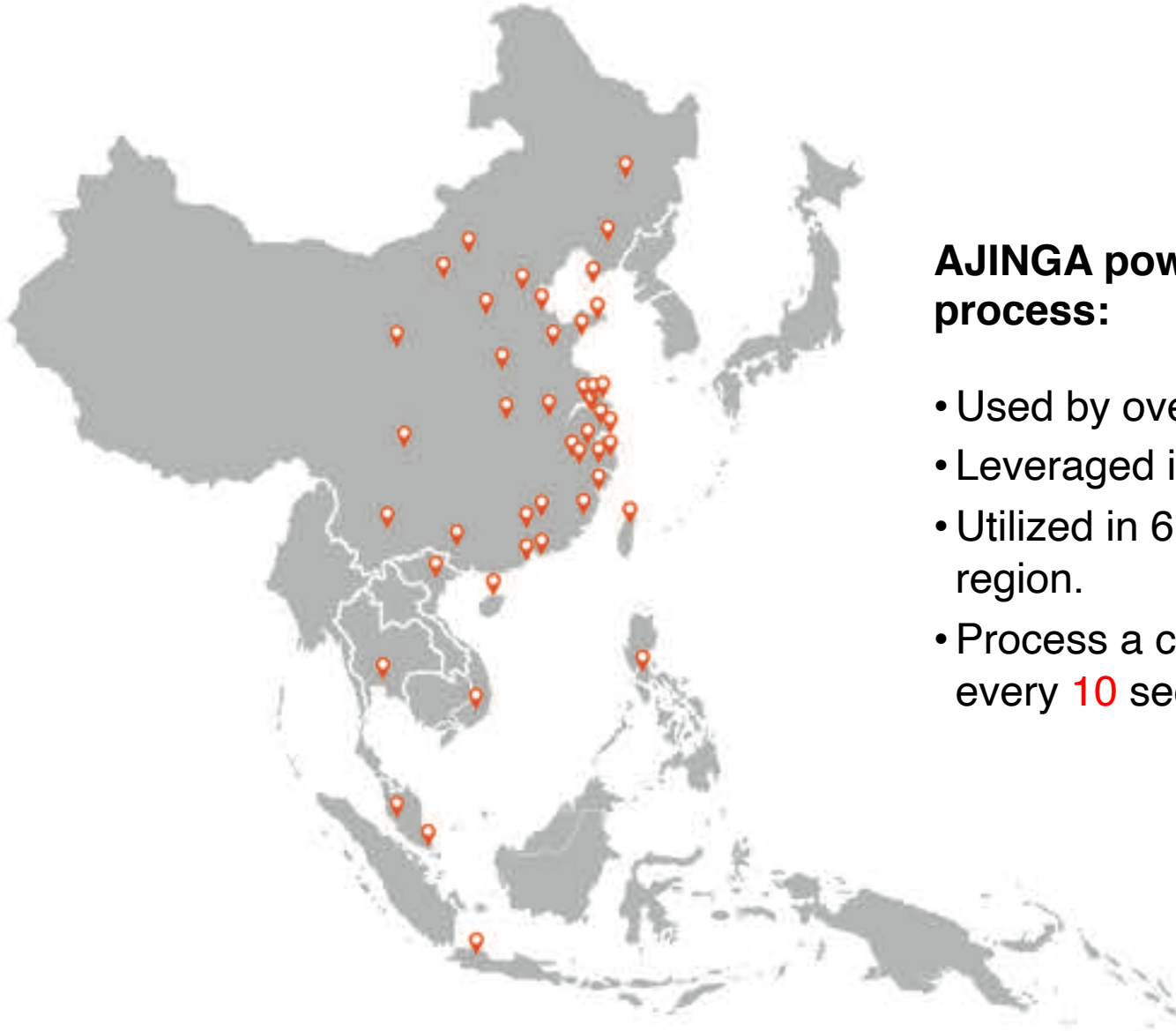
We equip companies with recruiting innovations to increase job applications, improve efficiency and facilitate better hiring decisions.

We work with leading brands that seek to deliver a “best in class” applicant experience and who take data security and privacy as seriously as you do.

Our founders have over 35 years of China HR experience and prior to founding AJINGA held senior positions with leading global HR outsourcing and consulting company, Hewitt Associates.

Company Introduction:

Company Scalability & Geographic Coverage



AJINGA powers the hiring process:

- Used by over **5,000** recruiters.
- Leveraged in **215** cities in China.
- Utilized in 6 countries in the region.
- Process a candidate application every **10** seconds.

Selected Clients

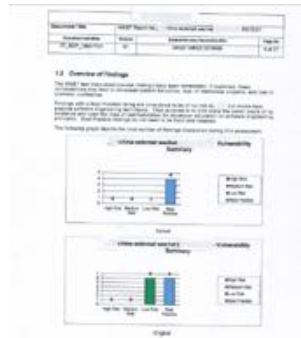
Iconic Brands						
Business Services						
Pharma/Medical						
Beauty						
Technology / Internet						
Manufacturing/ Logistics						 
Luxury						
Hospitality / F&B						
Fashion						

Data Privacy and Security

- AJINGA takes data privacy and security as seriously as you do:

Penetration Testing:

AJINGA run our own vulnerability testing and fix issues as they are identified on an ongoing basis. In addition, AJINGA welcomes outside security penetration tests.

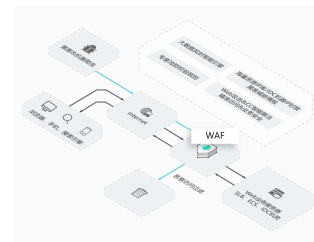


ISO 27001:

AJINGA ISO27001 certified by SGS.

Encryption:

B-crypt methodology has been applied to ALL sensitive information. All data transmitted and processed by AJINGA system is encrypted by HTTPS.



WAF Protection:

Candidate data is stored domestically in China on the Aliyun Platform with Web Application Firewall (WAF) Protection.

Service Offer



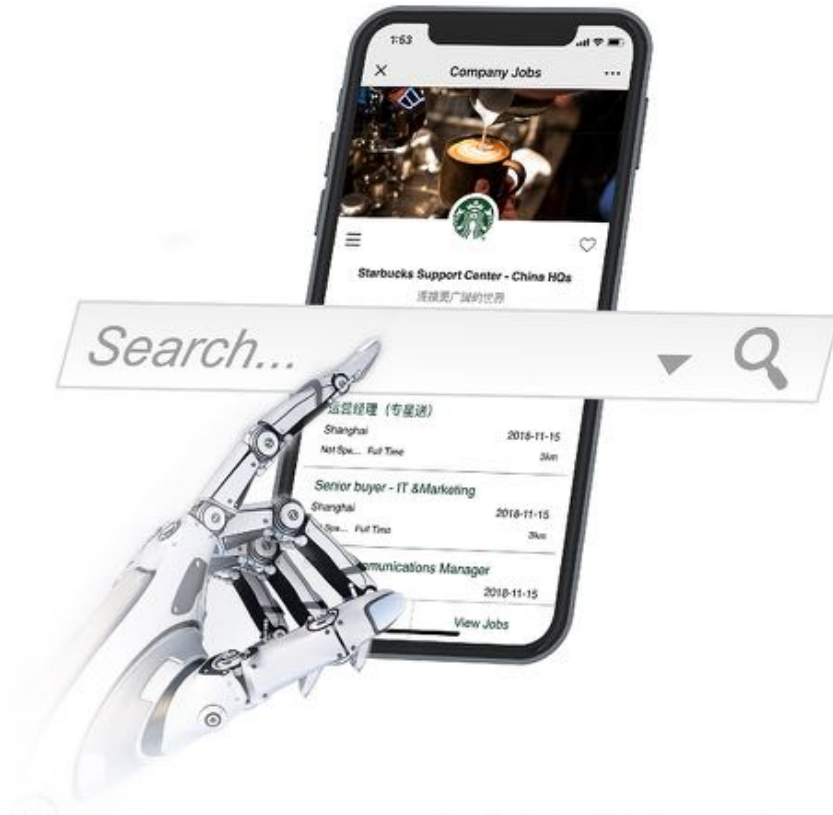
Applicant Tracking System

AJINGA is China's first fully mobile enabled application and interview management system.

Connect recruiters, hiring managers and candidates intuitively, efficiently and professionally. Outcomes include improved recruiter efficiency, better performing new hires and a world class candidate application experience.



WeChat Recruiting



AJINGA powers your China hiring by allowing candidates to view, search and apply to your open positions in WeChat.

Able to be used independently or conveniently integrated with your existing ATS system, start enjoying higher application numbers immediately.

Gamified Social Referral

Access the best talent in the market with AJINGA's innovative, gamified social-referral tools.

Use micro-rewards, customized reward milestones, automated tracking/reporting and AJINGA's tax compliant mobile rewards payment platform to incentivize both employee and non-employees to refer talent. The future of talent sourcing, today!



Video Application / Screening



AJINGA’s video application platform creates a modern, fully mobile candidate experience that dramatically reduces “time to fill”.

Quickly and efficiently gauge your candidates’ motivation, communication and presentation skills with AJINGA’s easy to use video application platform. Integrated directly into the application process, video reduces the need for telephone screening and improves the quality of your shortlist.

Pre-Hire Assessments

AJINGA's unique, MOBILE enabled assessment platform enables you to assess EVERY candidate for a simple fixed monthly fee.

Assessments include CULTURE FIT, PERSONALITY FIT, and MENTAL ABILITY FIT and are combined with AI driven matching algorithms to help you uncover hidden talent and dramatically increase recruiter efficiency.



Candidate Relationship Management (CRM)



AJINGA CRM enables you to activate and engage candidates for improved employer branding and faster hiring cycles.

Intelligent automation to proactively manage candidates through the hiring funnel, deliver personalized candidate content for maximum campaign impact and assist recruiters focus on high value candidates.

AI Powered Chat-Bot

AJINGA's AI powered chat-bot enables you to deliver a high-quality, scalable candidate experience on demand.

Intelligently connect candidates with the right job, deliver tailored recommendations, answers FAQs build your employer brand and drive higher application rates.



Candidate Onboarding



AJINGA's WeChat enabled onboarding system empowers you to deliver an engaging candidate experience whilst dramatically increasing recruiter efficiency.

Engage candidates in advance of their first day, with vivid design and content featuring text, images, slideshows and video. Streamline document collection with user friendly mobile tools to submit onboarding information via WeChat. Able to be used throughout Greater China in English, Simplified Chinese and Traditional Chinese.

Internal Mobility Career Management & Referral Portal

Internal movement – the ultimate productivity, development and retention tool! Boost employee retention and engagement by providing opportunities to your existing team, to apply to open opportunities, refer friends and grow within your company.

Engage and retain high performers with a vivid, WeChat enabled Internal Career Site. Deliver a consumer-grade job search and application experience to your most valuable assets, your team! Proactively engage key talent with a career Chat-Bot for efficient FAQ management and timely new job notifications.



Employer Branding & Communications



Through our partnership with ITS Consulting, we deliver one-stop-shop employer marketing and communication across full employee career lifecycle including:

- Employer branding strategy & localization
- Employer value proposition development
- WeChat account set up and content management
- Recruitment channel optimization
- Online and offline recruitment campaigns
- Offer and onboarding experience management
- Internal communications
- Employee alumni management



China Digital Recruiting Survey Insights Report (2019-2020)



China Digital Recruiting Survey Insights Report (2019-2020)

- Insights, trends and best practices to better understand the current state of digital recruitment in China.
Download now!



scan to download



China Digital Recruiting Survey Insights (2019-2020)

Trends, best practices and insights into the use of
WeChat, video, AI, chat-bots and CRM, for recruiting and employer branding in China.

ajinga.com

The AJINGA Difference



The AJINGA Difference

AJINGA is the QUALITY leader in the industry which is why we have an 88% customer renewal rate every year. More than technology, our consulting team have in-house recruiting experiences with the following advantages:

Clear understanding of business requirements

Real recruiting expertise

Experience with multinational teams and languages

Proactive project management



Local + global experience and language skills

Practical and pragmatic approach that works

Stable team that you can rely on to be available for you

Strong communication skills

The AJINGA Difference

GSK Video Testimonial



现在,人们消费信息的方式早已不再是阅读8848字
far less than eight hundred and eighty thousand



scan to watch video

The AJINGA Difference

Henkel Video Testimonial



scan to watch video

Contacts





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