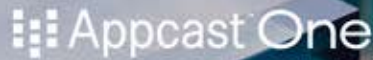


# Introducing AppcastOne: The Industry's First Omni-Channel Solution for Recruitment Marketing



AppcastOne transforms candidate acquisition by harnessing the power of programmatic, search, social, and traditional media into a single, enterprise offering.

## Why AppcastOne?

Industry-pioneering and award-winning programmatic ad tech

Outstanding customer success team, as well as integrated reporting & insights

Our massive buying power and expertise ensures you get the best results

Total price transparency

## There are four pillars of AppcastOne:

### PILLAR ONE

#### Programmatic

Our programmatic technology leverages source-neutral job ad distribution to ensure your jobs reach candidates across our industry-leading, proprietary network of thousands of sites. Impression to hire tracking ensures you get more hires, while staying on budget.

### PILLAR THREE

#### Social

Our Social offering allows you to influence job seekers' understanding of your brand and opportunities across all the social platforms where they spend the majority of their time online.

### PILLAR TWO

#### Search & Display

Top of funnel search & display advertising attracts active and passive candidates in your hardest to fill markets and roles. We're proud to be a Google Premier Partner – top 3% of all providers.

### PILLAR FOUR

#### Traditional Recruitment Media Optimization

We'll optimize all other forms of online and offline recruitment media for employers, delivering confidence in how budgets are spent and driving optimal outcomes.

Contact us to learn more!

contact@appcast.io | (800) 570-5430